

# **ANNAPOORANA MEDICAL COLLEGE AND HOSPITALS**

## **REPORT ON BLOOD DONATION CAMP**

Every year on June 14th, World Blood Donor Day is celebrated throughout the world. Officially designated as an annual event by the World Health Assembly in 2005, the Day provides a special opportunity to celebrate and thank voluntary blood donors around the world for their gift of blood and has become a major focus for action towards achieving universal access to safe blood transfusion. The Theme of this year is "Celebrating 20 years of giving: thank you, blood Donors". The purpose of this celebration is to create public awareness about voluntary blood donation. This would motivate them to donate blood periodically and thereby becoming part of an effective health care delivery system.

On this occasion to spread the message of voluntary blood donation, the Annapoorana Medical College and Hospital organized a blood donation camp in Annapoorana engineering college on 27<sup>th</sup> June 2024.

The primary objective of the blood donation camp was to address the ongoing blood shortage in local hospitals and medical facilities. This event encouraged students and staff to donate blood and help save the lives of people in need. By encouraging community members to donate blood, the aim was to replenish blood supplies and potentially save lives.

Donors were greeted by volunteers and directed to the registration area, where they provided their personal information and underwent a brief medical screening to ensure eligibility for donation. Eligible donors proceeded to the donation area, where trained medical staff collected blood samples using sterile equipment. Donors reclined comfortably during the donation process, which typically lasted around 10–15 minutes per donor.

After the donation, donors were provided with refreshments and snacks to help replenish their energy levels. Medical staff monitored donors for any adverse reactions following donation and provided necessary care if needed.

Throughout the event, volunteers and organizers conducted an awareness campaign to educate attendees about the importance of regular blood donation and its life-saving impact on patients in need.

A total of 33 individuals donated blood, and 33 units of blood were collected during the event. The donated blood will be utilized to support patients undergoing medical treatments, surgeries, and emergencies in local hospitals and healthcare facilities.

The blood donation camp was a resounding success, thanks to the overwhelming support and generosity of the college students and staff. By coming together to donate blood, individuals demonstrated their commitment to helping others in need and making a positive difference in the community's health and well-being. We extend our heartfelt gratitude to all donors, volunteers, and partners who contributed to the success of the event. A special thanks to our hospital administration and Team of the blood donation camp for the overwhelming support.



