



WORLD BREAST FEEDING WEEK - 2026

(Theme: Breastfeeding for a Sustainable Start in Life:
Strengthen What Works)



1st to 7th August 2026



PROGRAMME SCHEDULE

DATE	PROGRAMME	VENUE
03.08.2026 Monday 04.00 PM - 05.00 PM	Breastfeeding Quiz Prelims (Google Forms) for Undergraduate MBBS Students & AHS Students. Prof. Dr. S. Bharanidharan, MD., HOD, Department of Pediatrics.	 Hospital Lecture Hall "E"
04.08.2026 Tuesday 10.30 AM - 12.00 PM	Breastfeeding Awareness Campaign by III MBBS Part 1 Students at PHC, Magudanchavadi. HOD s of CM, OBG, Paediatrics and Nursing Superintendent	 PHC, Magudanchavadi
06.08.2026 Thursday 10.00 AM - 12.00 PM	Breastfeeding Quiz Finals Dr. K. Nurpavi, MD., Senior Resident, Department of Paediatrics.	 Hospital Lecture Hall "E"
06.08.2026 Thursday 02.00 PM - 04.00 PM	E-Poster Competition for Undergraduate MBBS Students & AHS Students Dr. M.K. Sivasubramaniyan, MD., Dr. S. Kavya, MD., Asst. Professors, Department of Community Medicine.	 Hospital Lecture Hall "E"
06.08.2026 Thursday 10.00 AM - 03.30 PM	Rangoli & Poster Competition Mrs. S. Mahalakshmi, Nursing Superintendent.	 OP Reception Area
07.08.2026 Friday 10.30 AM - 12.00 PM	Valedictory Function	 Hospital Lecture Hall "E"



BREASTFEEDING TODAY FOR A HEALTHIER TOMORROW



Promotes
Healthy
Growth



Boosts
Immunity



Enhances
Development



Supports
Sustainable
Future

*Let's Support
Breastfeeding
Every Step of the Way*